

# Buyers Certificate

## Summary/Confirmation

(You must bring this to the dealership)

The Buyers Certificate serves as your confirmation that you are eligible for the Heyward Allen Preferred Partner program. Please present this Buyers Certificate, valid driver's license, & your proof of organizational relationship to Heyward Allen to begin the purchase process.

## Heyward Allen Preferred Partner Program Details

The Heyward Allen Preferred Partner program enables Friends and Supporters of Young Life of Greater Athens to purchase two eligible new or pre-owned vehicles per year from Heyward Allen directly out of stock at the Preferred Price. This helps to ensure purchase process is streamlined and efficient.

## The Program is Simple:

- Choose your eligible Heyward Allen vehicle
- Fill out your contact information
- Print your Buyers Certificate
- Present your certificate, valid driver's license and employee I.D. if applicable
- Select, purchase and take delivery of your new Heyward Allen vehicle

If you have any questions about this program please review the FAQ on this brochure. Afterwards, if you still have questions please call Heyward Allen Toyota Scion at 866-644-4145 and Heyward Allen Cadillac Buick GMC at 800-615-4619 and ask for a Sales Manager for additional information.

The current HAPPP program will remain in effect until terminated by Heyward Allen. Heyward Allen also reserves the right to modify/terminate the HAPPP at its sole discretion without notice.

## Preferred Customer Information

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Address: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: (    ) \_\_\_\_\_

Employer: \_\_\_\_\_

### Dealer Instructions:

1. Verify that employee I.D. & drivers license match name & employer listed on this certificate.
2. Locate & present the vehicle to the buyer.
3. Offer vehicle to eligible customer for the Preferred Price.
4. Please refer to your Heyward Allen Preferred Partner program dealer Participation Agreement for specific instructions.

\* The buyer's certificate is valid on most new in stock models. See dealer for complete details.



**You Pay What We Pay  
on our entire lineup of vehicles!**



**No fine print tricks and gimmicks.**



**Our best price to our best customers!**



**Welcome to the Family!**



**Heyward Allen**  
Cadillac BUICK GMC TOYOTA SCION

**PREFERRED  
PARTNER  
program**

"For over **65 Years** we have valued every friendship/partnership we have. We are offering this program to Friends and Supporters of Young Life of Greater Athens because we appreciate your business."



Welcome to the Heyward Allen

## PREFERRED PARTNER program

Heyward Allen appreciates the relationships we've built over the last 65 years with our preferred partners and we are pleased to offer you the opportunity to purchase a new or pre-owned vehicle at a special preferred price.

The Heyward Allen Preferred Partner Program (HAPPP) enables Friends and Supporters of Young Life of Greater Athens to purchase two eligible Heyward Allen vehicles per year directly out of dealer stock at the Preferred Price. This helps to ensure your purchase process is streamlined and efficient.

### The Program is Simple:

- Choose your eligible new Heyward Allen vehicle
- Locate your Buyer's Certificate
- Fill out your contact information
- Go to Heyward Allen and present your certificate valid driver's license and employee I.D. if applicable.
- Discover a world class buying experience through selecting, purchasing and taking delivery of your new Heyward Allen vehicle.

If you have any questions about this program please review the FAQs. For further questions please call Heyward Allen Toyota Scion at 866-644-4145 and Heyward Allen Cadillac Buick GMC at 800-615-4619 and ask for a Sales Manager.

The HAPPP may be modified / terminated without notice at the sole discretion of Heyward Allen. Final decisions related to the rules and interpretation of this program rest solely with Heyward Allen.

**Come to Heyward Allen for the best buying experience.**

## Program FAQ

### Q: Who qualifies for the Heyward Allen Preferred Partner Program (HAPPP)?

**A:** The Preferred Partner and immediate family members are eligible to participate in the HAPPP program.

### Q: Are all Heyward Allen vehicles eligible under this program?

**A:** The buyer's certificate is valid on most new in stock models. See dealer for complete details.

### Q: Can I purchase a vehicle for a family member?

**A:** This program is intended for The Preferred Partner and their immediate family members.

### Q: How does this program work?

**A:** The program is simple:

- Choose your eligible new Heyward Allen vehicle
- Complete Buyer's Certificate
- Go to Heyward Allen and present your certificate, valid driver's license and proof of association. HAT and HAMC can not insure partner pricing and benefit payouts to our partners without customers presenting a certificate prior to a purchase.
- Select, purchase and take delivery of your Heyward Allen vehicle

### Q: How much will I pay for my new Heyward Allen vehicle?

**A:** "Preferred Price" means you will pay:

- Dealer's Total Invoice Price as listed on the Dealer's Invoice for New Vehicles
- Internet Pricing less \$400 for Pre-Owned vehicles
- Minus any applicable/qualifying retail incentives that are currently available, that may include dealer/customer cash, APR, or lease subvention.
- Plus any dealer installed options and accessories
- Plus applicable document, tax, title, and registration fees

### Q: How do I find out the Dealer's Total Invoice Price?

**A:** Ask us for a copy of the invoice

### Q: Can I trade my current car in on an eligible HAPPP vehicle?

**A:** Absolutely. Using multiple used car publications a fair market value will be provided for your trade.

### Q: Who sets the price for optional equipment?

**A:** The price of factory-installed options/accessories is included in the Dealer Total Invoice price and is therefore included in the Preferred Price. Dealer installed options/accessories are provided at any time during the course of the transaction.

### Q: How do I secure financing for my new vehicle?

**A:** Financing is handled the same way as it is for a non-HAPPP purchase. Heyward Allen has a variety of financing options available to you. You can also secure financing through your local bank/credit union.

### Q: How can I find out what incentives are available on the HAPPP vehicle I am interested in purchasing?

**A:** Available incentives can change on a regular basis. You should contact the dealerships Sales Managers for vehicle specific incentive information or you can visit our Cadillac Buick GMC website at HeywardAllen.com or our Toyota Scion website at HeywardAllenToyota.com

### Q: Once I print my Buyers Certificate, how long do I have to purchase a vehicle at the HAPPP price?

**A:** The HAPPP price is valid for 30 days from date you printed your confirmation days or until the end of the current dealer month, whichever comes first. Please note that Manufacturer's incentives change monthly.

### Q: How many vehicles can I purchase per calendar year?

**A:** Each eligible individual and one immediate family

member is able to purchase two (2) Heyward Allen vehicles at the Preferred Price during any calendar year.

### Q: When will this program end?

**A:** The current HAPPP program will remain in effect until terminated by Heyward Allen. Heyward Allen also reserves the right to modify/terminate the HAPPP at its sole discretion without notice.

### Q: Whom can I contact if I have any questions about this program?

**A:** Please call Heyward Allen Toyota Scion at 866-644-4145 and Heyward Allen Cadillac Buick GMC at 800-615-4619 and ask for a Sales Manager for additional information.

### Q: How does the vehicle need to be titled?

**A:** The vehicles must be titled in the name of the eligible Preferred Partner or immediate family member.

### Q: If I do not use my Buyers Certificate within 30 days, can I request a new one?

**A:** Absolutely. As long as the original certificate has not been redeemed, you may utilize an additional certificate to use to purchase a new vehicle.

### Q: When at the dealership, if I decide to purchase a different model than is listed on my Buyers Certificate can I still use the same certificate?

**A:** As long as the vehicle that you choose is an eligible vehicle, the same Buyers Certificate can be used.



**Thank you for being our partner: Heyward Allen will donate \$200 to Young Life of Greater Athens for each vehicle purchased.**